**2210 Portfolio Assignment**

The **portfolio is an electronic document created in Adobe Portfolio** or another website builder that gives you an opportunity to demonstrate what you learn this semester about writing, rhetoric, and multimodal communication, as well as some broader core skills and knowledge. The portfolio encourages you to write about a wide range of skills and knowledge that you develop in the course. *A completed portfolio is required to pass this class.*

# Portfolio Components

* **Multimodal home page**
  + Personal introduction
  + A reflection on your overall experience this semester and how you see yourself as a writer that is between 100 and 300 words long
  + At least one image/video representing you and/or your studies at UNM
* **Individual project pages for all major assignments**
* **Reflections for all SLOs**
  + These can be on separate pages for each SLO
  + Or one page with clear sections for each SLO
  + Each SLO should have at least 50 words written about it and use at least one of your projects as an example.

# Process for finishing your portfolio

* **Update your home page**
  + Add an image if you haven’t already
  + Expand on your personal introduction
    - Who are you? Where are you from?
    - What are you studying? Why?
  + Write your course reflection
    - How did you think of yourself as a writer at the beginning of the semester? Has your view of yourself as a writer changed?
    - How will you apply what you learned this semester to your future goals?
* **Combine your SLO reflections**
  + Make a page for the SLO reflections or create individual pages for each SLO
  + Write out a reflection for each SLO and make sure each reflection mentions a clear example of how you grew or improved in that objective
* **Check your project pages**
  + Make sure you have pages for each project
  + Check that your projects are available on each page (linked, embedded, pasted in) and that your instructor can access them

**UNM Student Learning Outcomes (SLOs)**

| 1 | **Project Planning** | Planning, researching, and composing technical documents (as a lifecycle process) in teams and individually. |
| --- | --- | --- |
| 2 | **Project Analysis** | Identifying a document’s readers and a document’s context relative to practices of composing for specific global, diverse, and multicultural audiences. Understanding how technical documents occupy and respond to social justice and community service contexts. |
| 3 | **Content Development** | Understanding how genre conventions impact writing. Using contextual information to place specialized information into the appropriate genre. |
| 4 | **Organizational Design** | Practicing strong research skills with primary and secondary sources to generate appropriate content. Generating strong research questions and developing clear research practices. |
| 5 | **Written Communication** | Composing clear, stylistically responsible prose that avoids errors and pays attention audience needs. |
| 6 | **Visual Communication** | Using visual design principles to develop audience-friendly data displays, including charts, tables, infographics, line graphics, and presentations. |
| 7 | **Reviewing and Editing** | Across media and contexts, ensuring final clear style, user-centered writing, and error-free spelling and mechanics |
| 8 | **Content Management** | Gaining knowledge of the organization and management of digital and textual information and receive an introduction to information architecture, web content management, and social networking. |
| 9 | **Production and Delivery** | Developing skills in presenting information in multiple modes and in various media: web, paper, oral, and video. Applying delivery skills to emerging technologies. |

**Rubric**

| Requirement | Points |
| --- | --- |
| A copy of each of your projects is submitted and accessible. | 60 points |
| Your portfolio includes a Reflection Page talking about each of your SLOs. | 20 points |
| Your portfolio includes a homepage with an introduction, a picture, and a reflection on the semester of at least 100 words. | 20 points |

Samples:

<https://sites.google.com/view/toribacacomp1120portfolio/home>

<https://sites.google.com/view/nana-ashford-1120/slo-reflections>